



Kottaimuthu Shrinithi

Student Designer | Bridging People, Systems & Technology

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| Who I am

I'm Shri, a designer passionate about bridging systems and people through thoughtful, human-centered design.

Studying Experience and Product Design at Singapore Polytechnic, I blend analytical clarity with creative intuition to shape digital and physical experiences that feel purposeful, intuitive, and alive.

| Where I studied

Singapore Polytechnic - 2024-2027

Major: Diploma in Media, Arts & Design (Experience & Product Design)
Additionally: Certificate in Data & Artificial Intelligence

| What I did

- Mark II Smart Bookmark - For Avid Book Readers - SP, 2025**
Assigned UI designer for a smart bookmark and companion app integrating reading, reflection, and sharing. Refined navigation through testing and designed the Mark II system, an e-ink device paired with a neo-brutalist app interface.
- iLevel Lego Arm - For People With Muscular Dystrophy - T4G, 2022**
Designed a eye-level LEGO assistive arm with light-sensor pan-tilt control enabling independent photography for people with MD.

| Where I worked

Warehouse Associate - Shopee SG - Aug-Sept, 2024

Assisted in parcel sorting, packing, and inventory organization while improving personal and team workflow efficiency by ~15% through better coordination and time management in a fast-paced logistics environment.

| Top 5 Strengths*

- Ideation
 - Futuristic
 - Analytical
 - Self-Assurance
 - Command
- *Gallup Certified

| Languages

- English *Native*
- Tamil *Bilingual*

| Skills

- Technical**
Figma • Adobe CC • Python • Rhino 3D
- Design**
UI/UX • Visual Design • Typography • Prototyping
- Soft Skills**
Empathy • Creativity • Teamwork • Precision
- Others**
Cycling • Computing • Content Creation